



GREEN

 GIFT

GUIDE

SPONSOR INFORMATION

About Green Your Decor

Green Your Decor.com is a well-respected niche blog that focuses exclusively on eco-friendly home products, projects and tips. It is not your average decorating blog. As much as we love eye candy, we prefer the type of style that also comes with substance. Our number one focus is sustainability, and we are very inclined to partner with like-minded companies and manufacturers.

About Jennae Petersen

The Founder and chief blogger of Green Your Decor is:

- A green living guru
- A former, longtime [Walmart Mom](#)
- Chief blogger at [Green & Gorgeous](#), another green niche blog about a variety of topics related to green living, including beauty, fashion, social issues, shopping, causes and more.
- Art director & designer of green t-shirt line, [Differently Clothing](#)
- A member of the [Green Moms Carnival](#)
- Owner & chief designer of [Hibiscus Creative](#), a full-service green graphic design firm



Why Advertise in the the Gift Guide?

- The [Green Your Decor gift guide](#) ranks #2 in Google for the keyword "Green Gift Guide" and ranks well for terms like "Green Gift Ideas" and "Eco-Friendly Gift Ideas" and has ranked that way for several years. Simply put, people find it AND use it.
- Readers hold our opinion in high regard, and many use it to find TRULY green gifts for their friends and loved ones. They trust that the products we feature will have genuine green benefits without having to do research on their own. A featured spot means you'll be in front of thousands of shoppers already searching for eco-friendly products just like yours.
- The guide will be published at GreenYourDecor.com, but also promoted at GreenandGorgeous.net and to thousands of followers via Twitter, Facebook, Pinterest and Instagram.
- The gift guide received a great response in past years, and still remains among the top 10 most visited pages at Green Your Decor. Rather than creating a new page each year, the current page is updated with with new information each holiday season, meaning we're able to retain existing traffic. The guide also remains live all year long, so even folks who are looking for gifts for birthdays or other occasions will be able to find your products through the following year. In other words, you're getting a full year of advertising for a one-time fee.

SITE STATISTICS

- Average Monthly Unique Visitors: 30,000+
- Average Monthly Page Views: 50,000+
- Blog Subscribers: 2,200+
- Twitter followers: 9,100+
- Facebook fans: 2,400+
- Facebook friends: 930+
- Pinterest followers: 3,700+
- Instagram followers: 2,800+

GIVEAWAY ALERT!

Product giveaways increase reader interaction and guarantee clicks to your site. Please let me know if you'd like to do a giveaway!

Gift Guide Structure

- Gifts for Women
- Gifts for Kids
- Stocking Stuffers
- Gifts that Give Back
- Gifts for Women
- Gifts for Teens
- Gifts for the Home
- DIY & Homemade Gifts
- Gifts for Men
- Gifts for Anyone
- Gifts for Pet Lovers

“Featured Gift Ideas”

Paid placements will be at the top of each section page as a “featured gift idea.” Gifts ordinarily are listed by price point, with the least expensive gifts at the top and the pricier options lower on the page. However, featured gifts will be at the top of the page on a first-come, first-served basis, regardless of price. They will be highlighted to differentiate them from the standard listings below. Each sponsor also will receive a blog post highlighting their featured product(s) at Green Your Decor. This will introduce your product(s) to blog readers even if they are not looking through the gift guide.

You may advertise on the gift guide landing page and up to 4 recipient-specific section pages, as listed above. However, your product must be appropriate for your chosen section(s). We reserve the right to decline your listing if we don’t believe your product is a good fit. You may put the same product in multiple sections, more than one product in the same section, or place different products that are appropriate to each audience.

Featured Gift Idea Example


Green Gifts for Women

There are gifts for every budget, listed in increasing order by price. The list will be updated as I find more unique, thoughtful gifts, so be sure to check back.

NOTE: Many of these gifts are available at [Amazon.com](#). An **Amazon Prime membership** will get you free 2-day shipping, plus unlimited streaming of thousands of movies and free eBooks. Our Prime membership saves us tons of money all year, but particularly during the holidays when we do more online shopping. Plus, 2-day shipping is awesome and convenient. **Get a FREE 30-day Amazon Prime trial now!**

FEATURED GIFT IDEA

Dsenyo — Fair Trade Gifts: \$8-135



Dsenyo is a Fair Trade organization that offers gorgeous goods handmade by women in Malawi, including handbags, aprons and accessories that celebrate African textile design. Artist Marissa Perry Saints founded Dsenyo after living and working in Malawi in an effort to create social and economic opportunities for the women there. Dsenyo also donates a portion of its profits to community development projects in Malawi and has developed partnerships with various nonprofits to help raise money for their causes. You can get something for every woman and girl on your list. **Shop: APRONS | HOBBO BAGS | HAIR CLIPS | LITTLE FRIENDS DOLLS**

SAVE! Get **10% off your Dsenyo order** with coupon code **GREENDEC10**.

Pricing

FEATURED LISTING ON GIFT GUIDE LANDING PAGE This is the most viewed page of the guide. Everyone who visits will see your product, even before they reach the recipient-specific pages.	\$750
FEATURED LISTING ON A SINGLE SECTION PAGE	\$500
FEATURED LISTING ON TWO SECTION PAGES	\$900
FEATURED LISTING ON THREE SECTION PAGES	\$1,250
FEATURED LISTING ON FOUR SECTION PAGES	\$1,600
FULL GIFT GUIDE SPONSORSHIP Featured listing on all eleven pages of the gift guide, including the landing page.	\$2,700
EXCLUSIVE GIFT GUIDE & HOLIDAY TAKEOVER Exclusive sponsorship of the entire gift guide with featured listings on all 11 pages of the guide, including the landing page. This exclusive option means that there will be NO OTHER SPONSORS of the gift guide — only free listings. You will also receive a 300 x 250 ad at the top of the sidebar on every other page of the site for 3 months, along with 2 sponsored posts throughout the holiday season.	\$10,000

To put this pricing into perspective, a sponsored post alone costs between \$250 and \$500. Here, you are getting the gift guide listing, a sponsored post, and a full year of advertising. Additionally, readers who visit the gift guide are ready to make a purchase, which is not always the case with a sponsored post alone.

SPONSORSHIP DEADLINE: NOVEMBER 23, 2017

READY TO SIGN ON?

Click the link below to complete the sponsor form and get your product in front of Green Your Decor readers and green gift seekers today!



[HTTP://WWW.GREENYOURDECOR.COM/GREEN-GIFT-GUIDE/SPONSORSHIP-REQUEST/](http://www.greenyourdecor.com/green-gift-guide/sponsorship-request/)